Contents

Caveat Designare: A Case Study in the Realities of Copyright Issues, William C. Coscarelli and Shari Rhode 2

Instructional Development in Developing Nations, Dennis G. Gooler 8

Graduate Education in Instructional Systems: A Review of Selected Programs, Mark I. Patridge and Robert D. Tennyson 18

Survey Results of ID Activities in Higher Education, Harry Liebler 26

Instructional Development Projects in Higher Education: Predicting Success, Robin E. Lawrason and John G. Hedberg 32

Book Reviews, John Johnson 38

The Systematic Design of Instruction, Walter Dick and Louis Carey, reviewed by Dennis C. Myers 39

About this issue . . .

Kenneth H. Silber, Editor

The papers in this issue of JID will be of special interest to: developers who work with subject matter specialists, developers who are working in developing nations, students who are looking for graduate programs and employers who are looking to hire graduates of ID programs, and developers who are concerned with how “development-oriented” their institutions are and how they might be changed to make ID more successful.

Coscarelli and Rhode begin with a case study that illustrates the problems of “who holds the copyright on jointly developed materials” and present some actions developers can take to protect their rights in this critical area.

Gooler discusses the characteristics of developing nations, how the ID process relates to these characteristics, and some problems that might result when trying to implement ID in a developing nation.

Patridge and Tennyson report on a study of graduate programs in instructional development, including the emphases of the programs, the types of courses offered, and the qualifications of the faculty.

Liebler’s study addresses the question “how many institutions that say they are doing ID are really doing it?” Though he studied institutions only in Illinois, the results are both interesting and disheartening for developers.

Lawrason and Hedberg’s study tries to empirically validate a model developers use to increase the probability of success of ID in their institutions. He finds the problem more complex than the “howitzers” have suggested, and indicates which “heuristics” we follow work, and which have not yet been validated.

Manuscripts Wanted . . .

Readers are invited to submit articles for editorial consideration. Write to the editor for guidelines on appropriate topics and how to prepare manuscripts.

Address queries to: Kenneth H. Silber, JID Editor, University Professor of Educational Technology, Governors State University, Park Forest South, IL 60466.